

# Global Flooring Solutions Expo







**NOVEMBER 2025** 

### HITEX EXHIBITION CENTER

Hyderabad, Telangana

## **Flooring Solutions for Every Space!**







The inaugural edition of the Global Flooring Solutions Expo (GFLOOR) is set to take place from 7th to 9th November 2025 at the renowned HITEX Exhibition Center, Hyderabad.

This premier event will bring together industry leaders, innovators, and professionals from the flooring industry, offering a comprehensive platform to showcase cutting-edge products, technologies, and solutions across residential, commercial, and industrial sectors.

GFLOOR 2025 aims to be a one-stop destination for architects, interior designers, builders, contractors, and flooring specialists, delivering insights into the latest trends, materials, and sustainable solutions in flooring.

With exclusive showcase of an array of flooring related products, technical seminars, and networking opportunities, GFLOOR shall foster collaborations, enable businesses to stay ahead of the curve in a rapidly evolving marketplace and ensure a diverse and immersive experience for all the visitors.

Join us at this landmark event to explore innovations that are shaping the future of flooring.



## About The Organiser

Hyderabad International Trade Expositions Limited (HITEX) is one of India's leading trade organizers, known for creating show professional platforms that foster business growth, innovation, and industry collaboration. Established in 2003, HITEX operates the premier HITEX Exhibition Centre in Hyderabad, a state-of-the-art venue designed to host international large-scale exhibitions, conferences, and events. With a proven track record of organizing successful B2B and B2C events across diverse industries, HITEX has played a pivotal role in enhancing Hyderabad's reputation as a global business hub.

## Indian Market - An Overview

The flooring market in India is experiencing steady growth, driven by rapid urbanization, industrialization, and an increasing focus on high-quality, durable, and cost-effective flooring solutions. In 2024, the Indian construction is valued at approximately US\$ 126 billion, with a compound annual growth rate (CAGR) of 8 to 9% from 2024 to 2028.

India's infrastructural boom, bolstered by mega-projects across the nation, is expected to fuel further growth in flooring demand. Additionally, consumers increasingly seek flooring options that combine aesthetics, durability, and eco-friendliness, further propelling innovations in the market. The growing demand for resilient, low-maintenance, and aesthetically pleasing flooring ensures that the market will continue to expand, making India a critical global hub for the flooring industry.



## Why Hyderabad!

Hyderabad has rapidly emerged as one of India's leading urban centers, making it an ideal location for the inaugural Global Flooring Solutions Expo (GFLOOR) in 2025.

The city's booming real estate sector, driven by rapid urbanization and infrastructural development, offers an enormous opportunity for the flooring industry to tap into a burgeoning market. With an anticipated addition of 40 million square feet of Grade A office space by the end of 2025, Hyderabad is witnessing unparalleled growth, surpassing major hubs like Bengaluru and Mumbai. This expansion is primarily fueled by increased demand from the IT, business process management, pharmaceutical, and life sciences sectors. Such growth directly translates into a rising demand for innovative, durable, and sustainable flooring solutions across residential, commercial, and industrial spaces.

Hyderabad's strategic connectivity by air, road, and rail to all major cities across India, along with its well-established flooring industry presence, positions it perfectly for an exhibition of this scale.

Additionally, with the nation's robust economic growth and evolving consumer preferencesparticularly for luxury, sustainable, and durable flooring options, GFLOOR offers the perfect platform for exhibitors to showcase their latest products and solutions, and tap into the rapidly expanding Pan India market.

## ? Why to Participate!

The Global Flooring Solutions Expo (GFLOOR) is the premier platform for flooring manufacturers, suppliers, and technology providers to connect with key decision makers across India's booming construction and real estate sectors.

By exhibiting at GFLOOR, your brand is all set to gain direct access to a wide audience of architects, engineers, developers, and contractors, eager to explore the latest innovations in flooring. The exhibition is spread over 35,000 sq ft, and is expected to attract over 5,000 B2B visitors looking for cutting-edge products and solutions. As an exhibitor, you'll benefit from extensive media coverage, targeted marketing solutions, and the chance to network with industry leaders.

With the global commercial and industrial flooring markets projected to grow rapidly, participating in GFLOOR positions your brand at the forefront of these trends. Whether you're introducing new technologies or expanding your market presence, GFLOOR offers the ideal platform to engage with prospective buyers, investors, and business partners, driving your success in this fast-evolving industry.

## **Exhibitor Profile**



#### **Industrial Flooring**

- · Acrylic Flooring
- · Waterborne Polyurethane Flooring
- · Epoxy Resin Flooring
- · Self-Leveling Epoxy Flooring
- Polymer Modified Mortars
- Wear Resistant Aggregate Floor Hardener
- Steel Fiber Reinforced Concrete Floors
- Silicon Carbide Wear-Resistant Floors

## Commercial Flooring

- · Floor Carpets
- · Laminate Sheet Flooring
- · Stone Flooring
- · Vinyl Sheets and Floor Tiles
- · Engineered Hardwood Flooring
- Luxury Vinyl Tiles (LVT)
- · Modular Carpet Tiles
- · Rubber Flooring
- Damp-Proof Membranes (DPM)
- · Sports Flooring
- · Ceramic and Vitrified Floor Tiles





## Residential Flooring

- · Ceramic Floor Tiles
- Marble Flooring
- · Vitrified Tile Flooring
- · Hardwood & Engineered Wood Flooring
- · Cork and Bamboo Flooring
- · Floor Cleaning Products

## Installation & Cleaning Technology

- · Floor Cleaning Machines & Equipment
- Floor Scrubbing & Sweeping Machines
- Steam Cleaners & High-Pressure Jets
- Floor Polishers & Carpet Extractors
- · Floor Curing and Cleaning Agents





## Flooring Machinery & Tools

- Floor Grinding & Shot Blasting Machines
- · Wooden Flooring Machines
- Floor Cutting & Milling Machines
- Floor Rollers, Scrapers, & Strippers
- · Nailers& Staplers for Flooring
- Floor Tapes & Spraying Machines

## **Visitor Profile**

#### Residential & Commercial Builders

 Real Estate Developers and Builders focused on residential, commercial, retail spaces, hospitality projects and mixed-use projects.





#### **Architects, Designers & Consultants**

- · Residential and commercial architects specializing in interior and exterior flooring design.
- · Landscape Architects for outdoor flooring needs.
- EPC (Engineering, Procurement, and Construction) Consultants involved in major infrastructure projects.
- · Town Planners and Urban Development Experts.

## **Construction Contractors & Flooring Professionals**

- · Civil & Flooring Contractors involved in construction and flooring projects.
- · Pre-engineered building contractors for industrial and commercial spaces.
- Builders, Contractors and consultants involved in large-scale factory and warehouse construction.





#### Infrastructure & Government Representatives

- · Officials from government infrastructure departments managing roads, bridges, railways, and airports.
- · Govt. Representatives focused on public infrastructure development like metro projects, airports, etc.

#### Amusement Parks & Sports Infrastructure

- Amusement Park Owners and Builders involved in constructing recreational spaces.
- Sports Infrastructure Builders creating stadiums, sports courts, and fitness centers.
- · Contractors and consultants involved in constructing and maintaining amusement parks, sports infrastructure, including gyms, courts, and stadiums.





### Distribution Channels, Retailers & Dealers

- Dealers and distributors of flooring tools, machinery, and installation technology.
- Retailers specializing in selling flooring products, accessories, and cleaning materials.
- · E-commerce companies and online flooring distributors.

#### Media & Press

Media Representatives from Trade Journals and Industry Publications covering flooring market, construction, interior design, and real estate sectors.





## **Interior Designers & Decorators**

· Interior designers and specializing in residential, commercial, and industrial flooring solutions.

This visitor profile ensures comprehensive representation across all sectors associated with flooring, allowing exhibitors to reach a wide audience of potential customers, influencers, and decision-makers.





## **Participation Charges**

| Scheme  | Cost per Sqm* |                         |
|---|---------------|-------------------------|
|   | Domestic in ₹ | International in USD \$ |
| Shell (Minimum Size – 9 sqm)                      | 10000         | 300                     |
| Raw Space / Bare Space<br>(Minimum Size – 18 sqm) | 9000          | 250                     |

- 18% GST will be applicable in addition
- · Vantage charges as applicable
- 20% Extra on a 4-side open stall (Island)
- 15% Extra on a 3-side open stall
- 10% Extra on a 2-side open stall
- Early Bird Discount as applicable
- 15% for the confirmations received on or before 31st March 2025
- 10% for the confirmations 30th June 2025

## Sponsorship Opportunities

- Title Sponsor
- Platinum Sponsor
- Gold Sponsor
- Lanyard Sponsor

- Co-Sponsor
- Diamond Sponsor
- Silver Sponsor
- Visitor Registration Partner

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